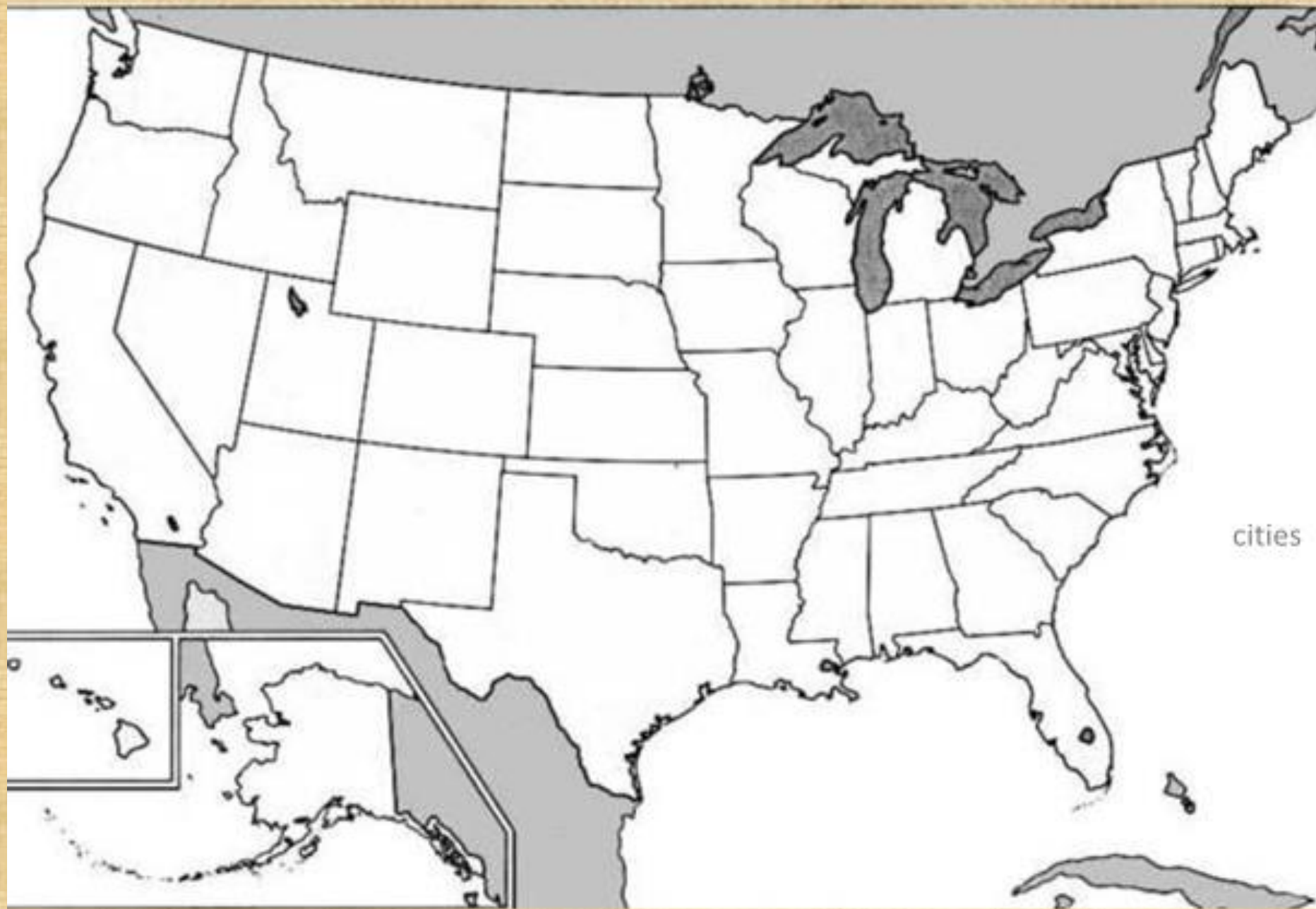


The Great Depression Begins

1929-1932 Chapter 22





In the years just after the 1929 stock market crash, Annetta Gibson taught English in a Rockford, Illinois, grade school. As a teacher, Gibson was lucky because she was at least able to keep her job, unlike many other American workers.

“Everyone knew that the teachers’ salaries were being held up. . . . The stores charged anything we wanted, and we’d pay them when we got paid, so it wasn’t too bad.

The one thing that was bad was that we had worked hard at school to get the children to save. . . . The children would bring, oh, maybe just a few pennies that they would put in their banks. Some of them had nice little bank accounts when the Depression hit, and some of them never got their money back. It wasn’t too good a lesson . . . because they thought they might as well spend their money as save it and then have it gone.”

Politics

- 1928 Election
 - Rep. Herbert Hoover
 - Country boy Candidate
 - Laissez-faire
 - Prohibition
 - WW I Food Admin.
 - Continued prosperity
 - Dem. Al Smith
 - City Boy Candidate
 - Irish-American Catholic
 - Drinker

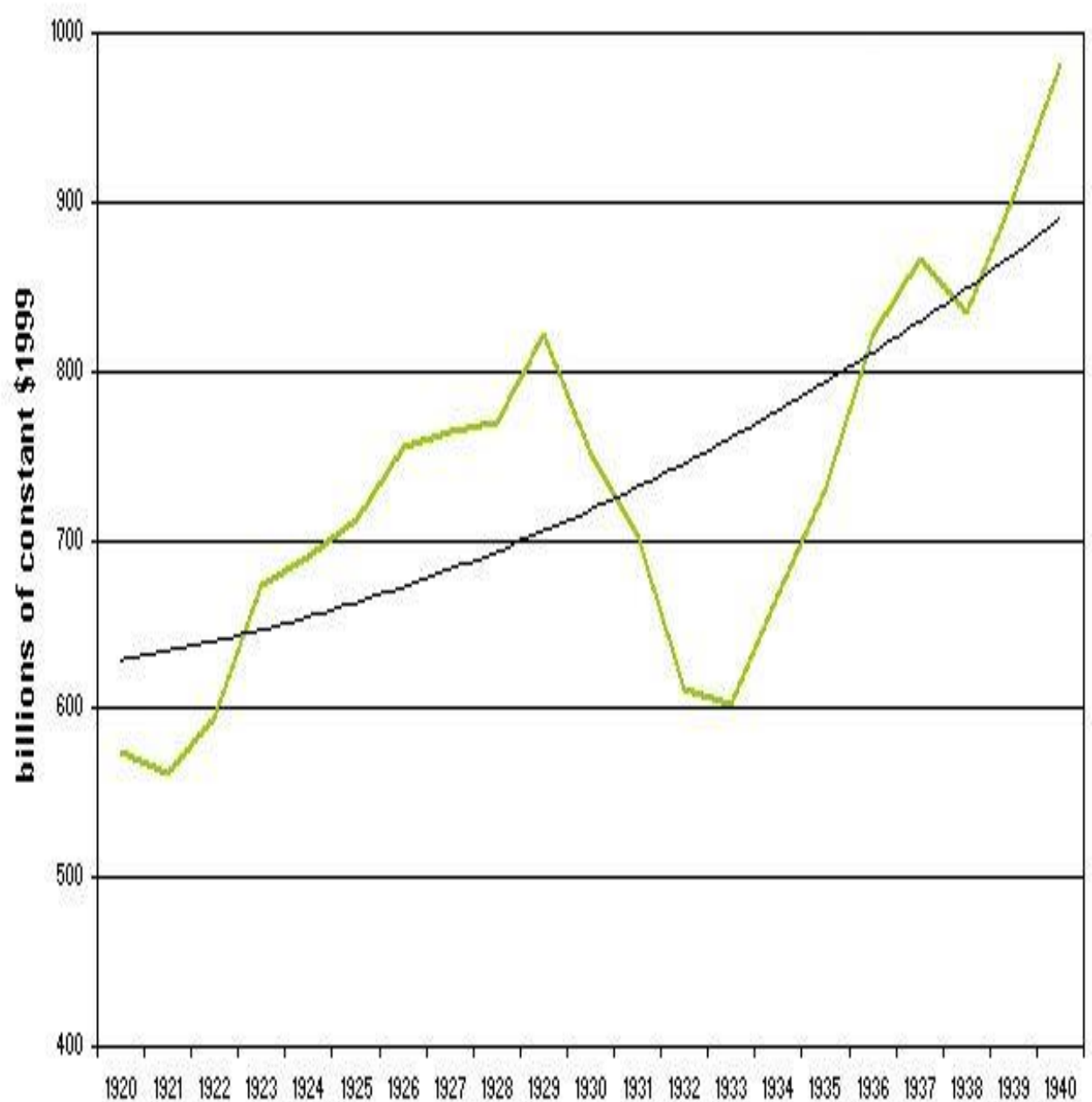


Primary Causes of the Great Depression

- Overproduction
- Under demand



GDP 1920-1940



Bull Market is a rising market

- Bull vs. Bear
- Buying on margin
 - Borrowed money
- Speculation
 - Quick money
- Stock Market Crash
 - Black Tuesday
 - October 29, 1929
 - Massive sell off

Banks!!

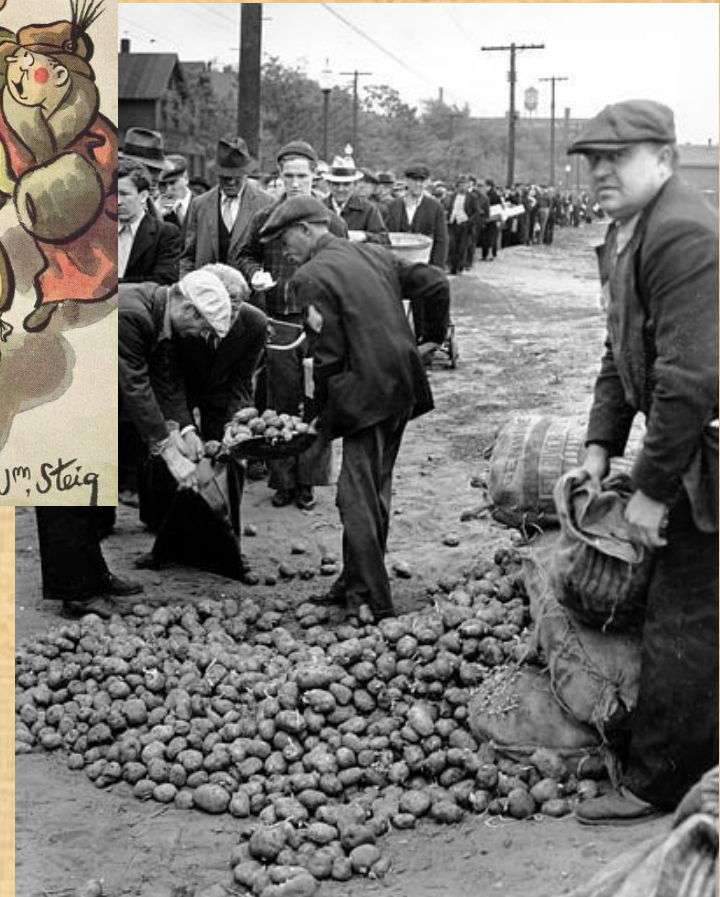
- Banks playing the stock market with saver's money
- Farm bankruptcies
- Fake Companies
- Oversupply
- Savings lost
- Bank Runs
 - Get your money!



People milling about outside of a bank that closed, ca. 1933.
National Archives photo.

Root Economic Problems

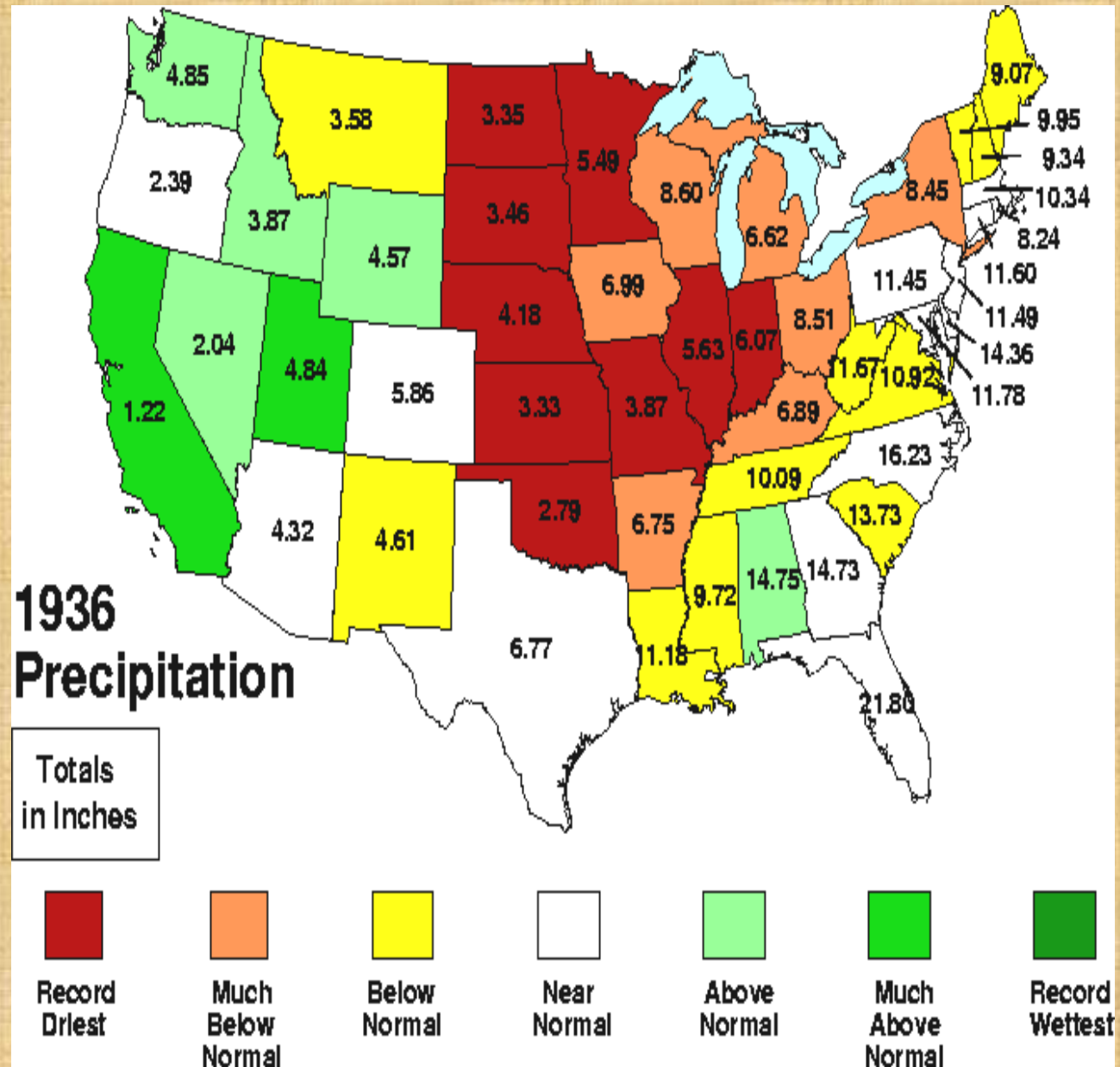
- Rich too rich
- Poor too poor
- Credit
 - Installment plans
- Exports
- Tariffs
- Federal Reserve



American Drought

Interpreting maps

1. What portion of the nation experienced a drought in the 1930s?
2. What portion of the nation had significantly more rain in the 1930s?
3. What would be the result for farmers due to rainfall amounts for people in Oklahoma?
4. What would be the result for farmers due to rainfall amounts for people in California?



Dust Bowl

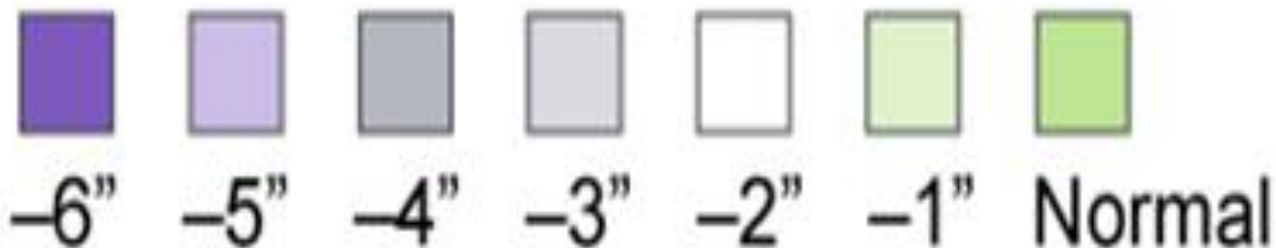
- Great Plain's drought
- Okies



Droughts in 1934



Rainfall



1. What region experienced the greatest drought during the Great Depression?
2. Which class of Americans were most affected?

Okies heading to California



A WESTERN LEADER

Review Causes of Great Depression

1. During the early 1930s, _____ blackened skies over hundred of miles of the _____.
2. Buying stock on borrowed money is called buying on _____.
3. The _____ was a clear signal that the Great Depression had began.
4. The _____ plan was a way for people to buy products which they did not have the money to pay for.

A young girl with the unusual name of Dynamite Garland was living with her family in Cleveland, Ohio, in the 1930s when her father, a railroad worker, lost his job. Unable to afford rent, they gave up their home and moved into a two-car garage.

The hardest aspect of living in a garage was getting through the frigid winters. "We would sleep with rugs and blankets over the top of us," Garland later recalled. "In the morning we'd . . . get some snow and put it on the stove and melt it and wash 'round our faces." When Garland's father found a part-time job in a Chinese restaurant, the family "lived on those fried noodles."

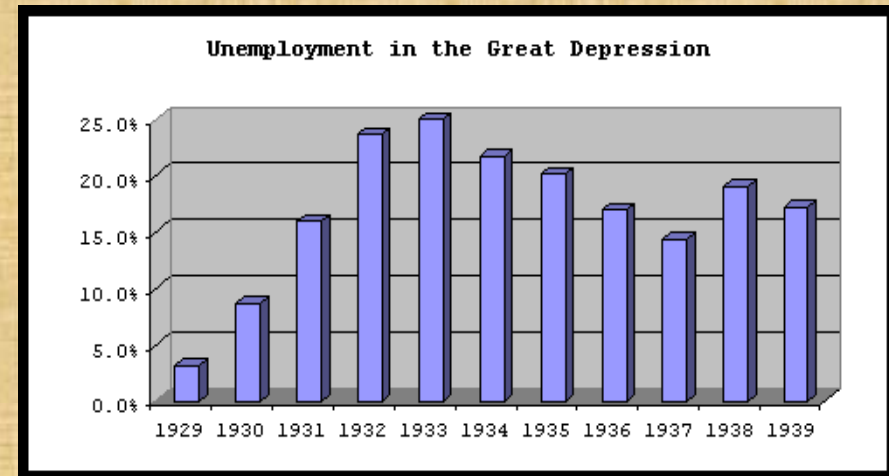
On Sundays the family looked at houses for sale. "That was a recreation during the Depression," said Garland. "You'd go and see where you'd put this and where you could put that, and this is gonna be my room." In this way, the family tried to focus on better times. Movies and radio programs also provided a brief escape from their troubles, but the struggle to survive left little room for pleasure.

Life during the Depression

- Soup Kitchens
- Hoovervilles
 - Homeless shacks
- Hobos
- Jobless

If you happened to be one of the first ones in line, you didn't get anything but water that was on top. So we'd ask the guy that was ladling out soup into the buckets, everybody had to bring their own bucket to get soup, he'd dip the greasy, watery stuff off the top. So we'd ask him to please dip down to get some meat and potatoes from the bottom of the kettle. But he wouldn't do it.

1. What is the author complaining about?
2. What was a daily requirement for this author?



Compose a poem/song/letter

Use these three photos and your knowledge of US History and create one of the above describing the conditions of a Hooverville.



Escaping the Depression

- Hollywood

- Groucho Marx, *Animal Crackers*
- Walt Disney, *Snow White*
 - cartoon
- Judy Garland, *Wizard of Oz*
- Jimmy Stewart, *Mr. Smith goes to Washington*
- Clark Gable, *Gone With the Wind*



- Radio

- Comedy, Jack Benny
- Adventure, Lone Ranger & Tonto
- Drama, The Guiding Light
- Science Fiction, War of the Worlds

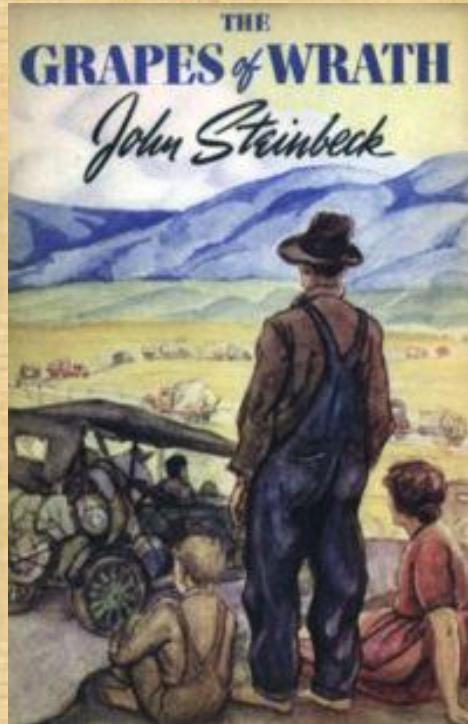


At the Movies 1930s



Great Depression Art

- Grant Wood, American Gothic
- John Steinbeck, Grapes of Wrath
- William Faulkner, The Sound and the Fury
- Woody Guthrie, This Land is Your Land



Review-Life during Great Depression

1. Many people chose fantasy over reality to going to the _____ as a cheap venue of entertainment.
2. List three movies made during the Great Depression.
3. Identify two radio stars during the Great Depression
4. Identify two movie stars of the Great Depression.

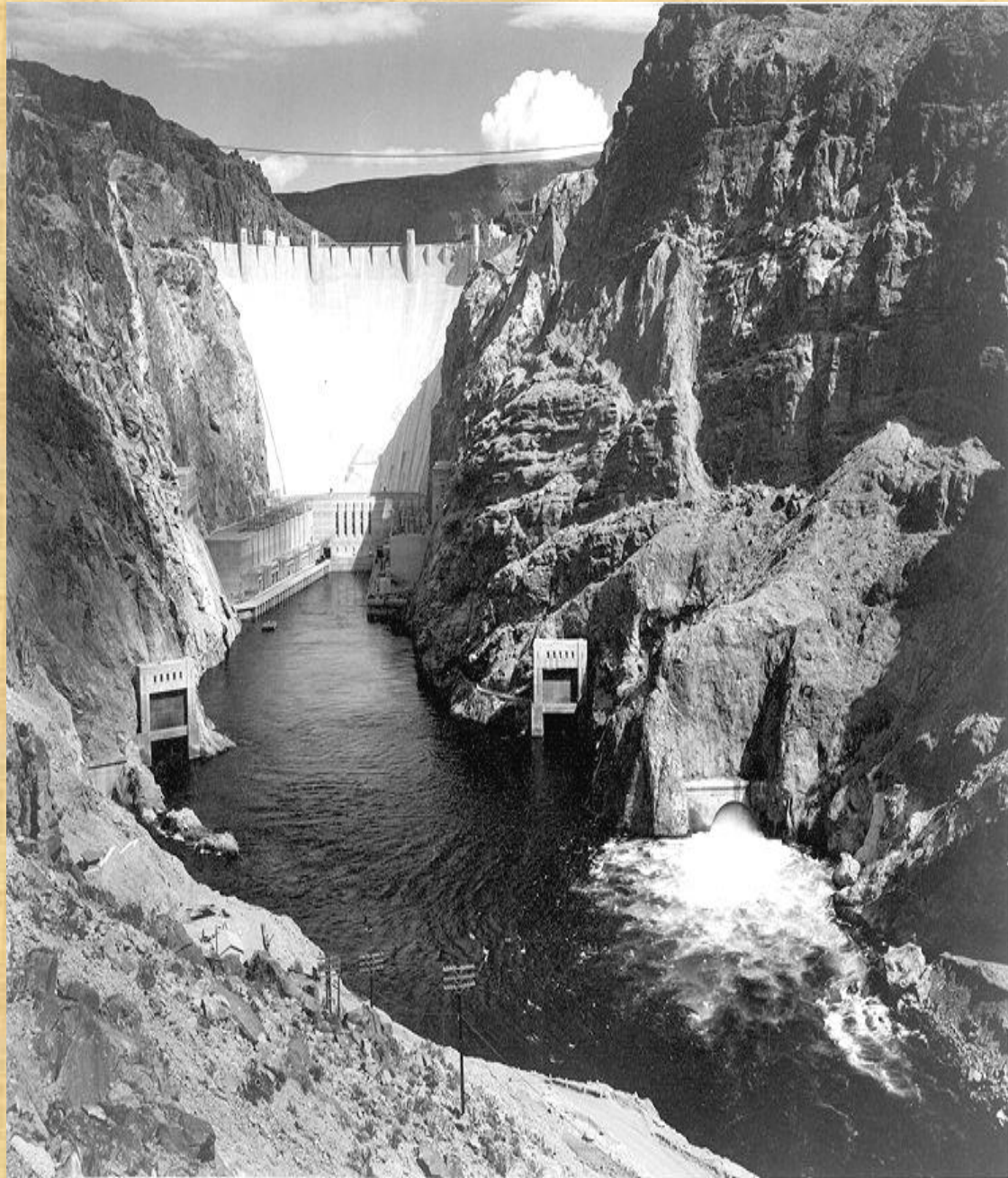
In December 1929, Mayor Joseph Heffernan of Youngstown, Ohio, listened impatiently to fellow public officials assembled in the Cleveland Chamber of Commerce hall. He had been called to one of a series of conferences on unemployment that President Hoover had arranged. At the conference, Heffernan grew restless as he listened to the other speakers. He felt that it would take too long to pass their confident proposals for ending unemployment, and by that time, it would be too late to prevent a depression. He asked the other conference members, "Why not tell people the truth?"

Youngstown business leaders criticized Heffernan for trying to tell his constituents how bad the economic outlook was. Heffernan later recalled that one of them said to him, "Don't emphasize hard times and everything will be all right."

The man who rebuked Mayor Heffernan expressed what many, including President Hoover himself, believed in late 1929: The country merely needed to regain its confidence. As the crisis worsened, Hoover took steps to help the economy recover, but only within the limits of his philosophy of government.

Hoover Acts

- Avoids public deficit
 - Don't raise taxes
 - Don't' raise spending
- Public Works
 - Provide limited jobs
 - Hoover Dam
- RFC
 - Gov. Loans
- No direct relief
 - Local gov. should help, not Feds.
- ***Too little, Too late***

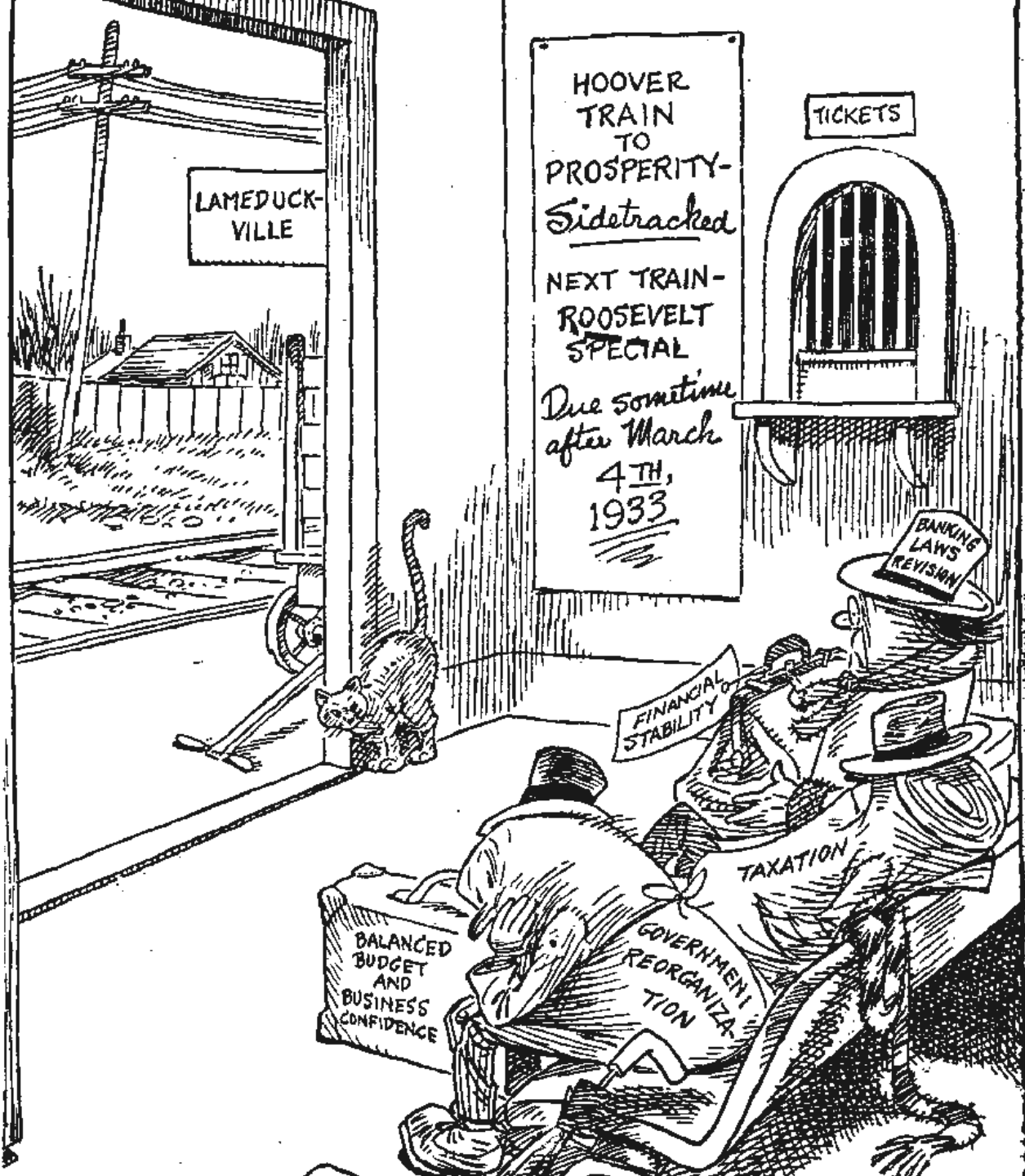


People's Anger

- Hunger
Marches
- Communists
- Bonus Army
 - Wanted WW I Bonus early
 - Expelled by US army
 - Tear gas
 - tanks
 - MacArthur



CAUGHT WITHOUT A SPARE



1. List 2 clues that support *Hooper's Too Little, Too Late* found in the political cartoon.
2. What clues support *FDR is the Answer* in the political cartoon?

Review Hoover's Solutions

1. What government agency was established by Hoover to solve economic problems with business?
2. What was Hoover's most significant public works project?
3. What slogan can be used to describe Hoover's success in dealing with the Great Depression?